

## Key Concepts:

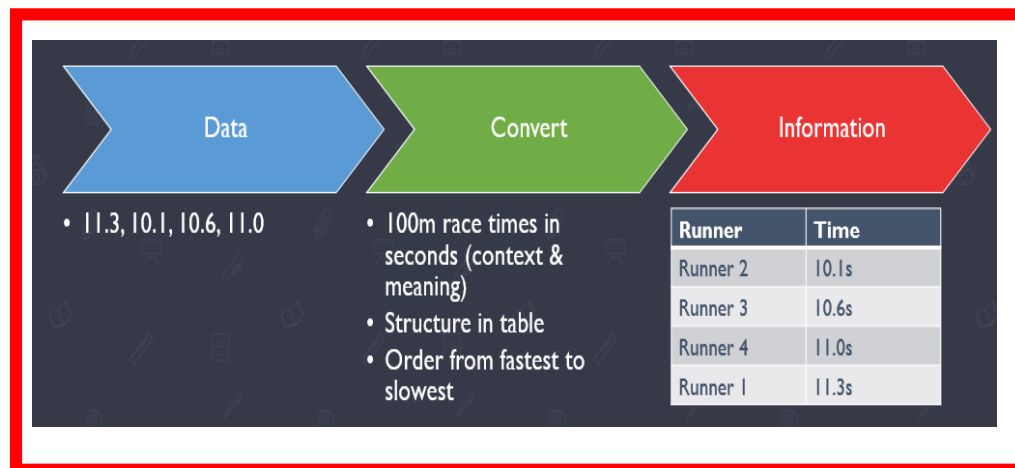
### DATA

- Raw facts & figures
- Has no meaning or context.
- Has no structure & hasn't been processed.

### INFORMATION

- Data that has been processed.
- Has been given meaning, context & structure.

Data  
to  
Information:



## Representing Information:

